



THE HEALTHY U SHOW

WITH JUDY LAPOINTE JENNINGS

Judy Lapointe Jennings is the host of The Healthy U Show on myKTOV Ch. 21/Cable 15 Sundays at 10:00 am. The second season begins February 1, 2009. As the only professionally produced health related show in the Coastal Bend, The Healthy U Show provides a service to the people of South Texas by educating them on the most serious health threats in our community. No other forum brings health information to the public in an easy to understand format designed to appeal to a wide range of individual interests.

In the first season, The Healthy U Show interviewed experts such as Dr. Stephen Ponder and Dr. Humberto Bruschetta on the most important topic for our community; diabetes. Diabetes was also the topic of interviews on how it relates to young adults, children, infants and pregnant women. The season finale of the show addressed the



looming problem of heart disease and its association with diabetes. These are just some of the ways The Healthy U Show has had a significant positive impact on the community and will continue to educate the public on health issues impacting the lives of people living in South Texas..

Judy is the president of Medical Rehab Supply, Inc. of which The Healthy U Show is a division. For more information, contact Zee Zepeda at 361-779-4693 or zeez2859@sbcglobal.net.



The Healthy U Show will begin airing the second season on Sunday, February 1, 2009 on myKTOV at 10.00am. It also will air as a radio program on 107.3 Jake FM on Sundays at 7:00am and at 6:00am on Classic Rock 104.5 and Planet 102.3.

The second season for The Healthy U Show will run from February 1, 2009 through April 26, 2009. Second season reruns will air May 3, 2009 through July 26, 2009. The third season will begin August 2, 2009 and run through November 1, 2009. Third season reruns will air November 8, 2009 through January 31, 2010.

The Major Sponsorship packages available for all of 2009 include the following:

- 2 X :30 second commercials on the TV show on KTOV 15 = 2 commercials per week. 52 weeks X 2 = **104 total commercials**
- 2 X :30 second commercials on each radio show (Jake 107.3, Classic Rock 104.5 & Planet 102.3) = 6 commercials per week. 52 weeks X 6 = **312 total commercials**
- 5 Sponsor promos per day Monday through Friday with logo and name of sponsor. 25 promos per week X 52 = **1300 total commercials**
- 52 Sponsorship introductions and 52 sponsorship exits in every show(2 per show) = **104 total commercials**
- 1 Banner Ad on The Healthy U Show website with hyper-link to your website = 7 days a week internet banner ad. 52 weeks X 7 = **365 total days of internet ads**

As an added bonus, this package includes the following:

The Healthy U Show will feature a health related segment of your choice a total of 4 times during 2009 second and third season and 4 times during reruns of the second and third season.

Grand total of commercials = 2185
Average Unit Rate = \$32.03
Monthly costs = \$5,833.33
Full year Major Sponsorship costs = \$70,000



Sponsorship packages available for all of 2009 including the following:

-2 X :30 second commercials on the TV show on KTOV 15 = 2 commercials per week. 52 weeks X 2 = **104 total commercials**

-2 X :30 second commercials on each radio show (Jake 107.3, Classic Rock 104.5 & Planet 102.3) = 6 commercials per week. 52 weeks X 6 = **312 total commercials**

-1 Banner Ad on The Healthy U Show website with hyper-link to your website = 7 days a week internet banner ad. 26 weeks X 7 = **182 total days of internet ads**

As an added bonus, this package includes the following:

The Healthy U Show will feature a health related segment of your choice a total of 2 times during 2009 second and third season and 2 times during reruns of the second and third season.

Grand total of commercials = 598

Average Unit Rate = \$58.53

Monthly costs = \$2,916.67

Full year sponsorship costs = \$35,000

Date: _____

Name: _____

Company: _____

Level: Major Sponsor Sponsor

Signature: _____

Make checks payable to:
Medical Rehab Supply
PO Box 3578
Corpus Christi, TX 78463

Agreed: _____
The Healthy U Show